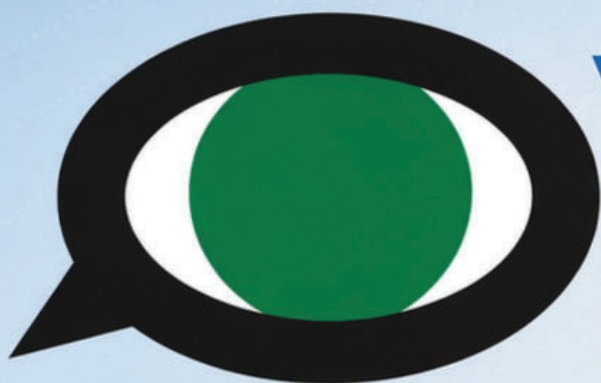




VOICES Vi⁺SION

AIA OKLAHOMA CONFERENCE ON ARCHITECTURE

SEPTEMBER 23-24, 2026

STRIDE BANK CENTER | ENID, OKLAHOMA

VOICES + VISION
Listen. Imagine. Design.



Oklahoma

aiaoklahoma.com

SCHEDULE OF EVENTS

WEDNESDAY, SEPTEMBER 23

8:00 A.M.

REGISTRATION

9:00 – 9:30 A.M.

WELCOME & OPENING REMARKS

Clark Todd Gollotte, AIA, AIA Oklahoma President | Ballroom

9:30 – 10:30 A.M.

OPENING KEYNOTE SPEAKER

Sponsored by Terracon

BUILD THE FIRM DIFFERENTLY: AI, NEW REVENUE, AND THE FUTURE OF PRACTICE IN A COMPETITIVE MARKET (1 LU)

Evelyn Lee, AIA, NOMA | Ballroom

The traditional fee-for-service model is under increasing pressure. Private equity is entering architecture, AI is reshaping how work is priced and delivered, and in mature markets like Oklahoma, multiple firms often compete for the same projects. This session explores how architects are creating new revenue streams, from turning community engagement into a paid service to dedicating time each week to research and innovation. We will examine the business case for AI, highlight alternative business models, and challenge firms to identify new opportunities for growth.

10:30 – 11:00 A.M.

TRADESHOW

WE LOVE OUR CONFERENCE PARTNERS!

Be sure to stop by their booths and say hi, get your TRADESHOW BINGO sticker and learn about the products and services they have to offer.



11:00 – 12:00 P.M.

BREAKOUTS

THE AVIATION MIRACLE IN PAYNE COUNTY, OKLAHOMA (1 HSW)

Presented by Connie McFarland, FAIA and Kellie Reed | TenWorks Room (2nd FI)

The New Stillwater Regional Airport Commercial Terminal design highlights “Red Dirt” with this extremely complicated development based on input from the vision committee, City Council, Airport Operations, American Airlines, TSA, FAA, CMAR and City of Stillwater. This new construction is an essential component for this growing community and Oklahoma State University.

THE AMAZON PHENOMENON: WHY YOUR CLIENTS SUDDENLY EXPECT OVERNIGHT RESULTS (1 LU)

Presented by Dwayne Robinett, AIA, CPD, LEED AP, NCARB, ACHA and Michael Turner, AIA, NCARB, DBIA | ENFRA Room (4th FI)

This program provides an in-depth exploration of Human Centric Lighting (HCL), focusing on its fundamental elements and significance in modern lighting design. This session will guide participants in specifying effective control narratives for HCL designs, ensuring optimal integration and performance

12:00 – 1:30 P.M.

LUNCH KEYNOTE & AXP FRIENDLY FIRM RECOGNITION

Sponsored by PEC

FORCES AT WORK: HOW PEOPLE, PLACE, AND PURPOSE SHAPE ARCHITECTURAL PRACTICE (1 HSW)

Presented by Danny Wicke, AIA, LEED AP | Ballroom

At Prospect Studio, we believe in the power of architecture to enhance everyday life. In a region defined by wild landscapes, a rugged climate, and a widely diverse socioeconomic fabric, Prospect’s work engages with these complexities head on. The session examines how these forces shape their body of work and what lies ahead for the studio.

1:40 – 2:40 P.M.**BREAKOUTS****RESPONSIBLE CONTROL & STANDARD OF CARE FOR ARCHITECTS (1 HSW)**

Presented by Lauren Vaughn, Brad Gaskins and Russell Lissuzzo | TenWorks Room (2nd FI)

This session, presented by the Oklahoma Board of Architects, examines responsible control and the architectural standard of care through an investigative lens. Attendees will explore common compliance and risk issues on rural projects, including limited documentation, variable code enforcement, remote coordination, sealing practices, and right-sizing scope, records, and construction administration.

MONKEY SELFIES AND HALLUCINATING ROBOTS (1 LU)

Presented by Francis Wilmore, AIA | ENFRA Room (4th FI)

As AI becomes a mainstay in all facets of our lives, this session will explore the ethics, legality, and uses of multiple AI tools available to aid designers. Learn how a monkey selfie has shaped AI law and why robots hallucinate. After an overview of the rapid evolution of AI, this session will dive into a series of AI tools available to aid architects from the initial visioning process, through community engagement, and into design. A series of case studies will show how AI platforms including ChatGPT, Gemini, Notebook, Midjourney, Firefly and others have been used to supplement the design and research process.

TOUR - EXPLORE THE MIDGLEY MUSEUM, ENID'S ROCK HOUSE (1 LU)

Led by Ronald Frantz Jr., FAIA |

Meet at the Registration Table

This is a fun tour of an incredibly unique house-turned-museum that reflects Mr. and Mrs. Midgley's worldly travels. This is a great example of folk and vernacular architecture created by curious adventurers who built a 3-D model of their explorations.

Cost: \$20 (Space is limited). Attendees will drive themselves, carpooling is recommended. 1001 Sequoyah Drive.

2:40-3:10 P.M.**TRADESHOW**

Visit our Conference Partners in their booths. Get your BINGO stickers for a chance to win a door prize!

3:20 – 4:20 P.M.**BREAKOUTS****DESIGNING FOR THE MIND: TRANSLATING RESEARCH AND TRAUMA-INFORMED DESIGN INTO PRACTICE (1 HSW)**

Presented by Kathryn Parkhurst, AIA, NCARB, TiD-B and Alina Osnaga, Assoc. AIA, NOMA, TiD-S | TenWorks Room (2nd FI)

Explore how small firms can deliver resilient, affordable architecture through innovative design strategies. Learn real-world approaches to material selection, passive systems, adaptable planning, and cost-effective construction techniques that enhance health, safety, and welfare in the built environment.

BUSINESS DEVELOPMENT & MARKETING KPIS FOR AEC (1 LU)

Presented by Daryl Bray, AIA and Trey Ayers, CPM | ENFRA Room (4th FI)

Learn the key business development and marketing KPIs for AEC firms and how to use them to improve win performance. We'll define and apply hit (win), capture, shortlist, and interview rates, connect results to pursuit strategy, and outline simple CRM and dashboard practices for clearer forecasting and smarter go/no-go decisions.

4:30 – 5:30 P.M.**CLOSING KEYNOTE**

Sponsored by CRL

OKC THUNDER – STORY BEHIND THE DESIGN OF THE CONTINENTAL COLISEUM (1 HSW)

Presented by Will Hon, AIA | Ballroom

This presentation will share a brief history of MANICA Architecture and their work. It will also take attendees behind the scenes of the new Oklahoma City Thunder Arena, exploring the project from its earliest concepts through the evolution of its final design. Hon will discuss the inspirations, challenges, and key decisions that influenced the arena's development, offering a unique perspective on how architecture can create a lasting civic landmark and elevate the fan experience.

5:45 – 7:00 P.M.**RECEPTION****SETTLERS BREWING COMPANY (202 E. RANDOLPH AVENUE, ENID)**

Following the closing keynote speaker, join us for food, drink and conversation at Settlers Brewery. This event is open to conference attendees, sponsors and exhibitors. One drink token and food are provided.

THURSDAY, SEPTEMBER 24**8:00 A.M.****REGISTRATION & BREAKFAST****8:30 – 9:30 A.M.****BREAKOUTS****STAYING UP TO DATE WITH LOW-SLOPE ROOFING: TRENDS, STANDARDS, AND INNOVATIONS (1 HSW)**

Presented by Kenny Kay of Walco Building Products | TenWorks Room (2nd FI)

Explore the latest trends, standards, and innovations shaping the design and specification of low-slope commercial roofing systems. This program reviews common roofing membrane systems, including TPO, PVC, EPDM, modified bitumen, and built-up roofing, and examines how performance, climate, deck type, attachment methods, and building use influence system selection.

SKETCHING WITH URBAN SKETCHERS (1 LU)

Presented by Connie McFarland, FAIA, Fred Schmidt, FAIA and Lisa Kelly, AIA, LEED AP | Meet in the Ballroom

This hands on activity, led by Tulsa and Oklahoma City Urban Sketchers, will offer all participants a quiet time to start the second day of the AIA OK conference with a sketch pad and pencil which will culminate with a “Throw Down” of the work to be viewed by all of those attending. Only praise will be offered during this review process. No critiques. Please join the Urban Sketchers for this immersive hour of creating art to celebrate the morning and build community among those sketching in Enid Town Square.

9:40 – 10:40 A.M.**OPENING KEYNOTE**

Sponsored by The Boldt Company

FROM OKLAHOMA TO THE WORLD: VOICES, VISION, AND THE ARCHITECTURE OF HUMAN EXPERIENCE (1 HSW)

Presented by Andrew Klare, AIA | Ballroom

Architecture begins with people. Drawing on more than two decades of global practice at Kohn Pedersen Fox (KPF), Andrew Klare explores how architecture shapes communities, strengthens human connections, and creates meaningful places. Through inspiring projects, personal stories, and lessons from around the world, this keynote challenges architects to think beyond buildings and embrace their role in creating more resilient, equitable, and people-centered environments.

10:40 – 11:10 A.M.**TRADESHOW**

Visit our Conference Partners in their booths! Complete your TRADESHOW BINGO card!

11:15 A.M. – 12:15 P.M.**BREAKOUTS****DESIGNING FOR EVERY VOICE: ACCESSIBILITY AS A CATALYST FOR BETTER DESIGN (1 HSW)**

Presented by Elizabeth Robertson, AIA | TenWoksRoom (2nd FI)

Accessibility standards are more than code requirements, they reflect the voices of the people who use our spaces. This session explores how accessibility, universal design, and related standards can improve safety, dignity, and user experience for far more people than code alone may suggest.

THE RESILIENT VOICE: NAVIGATING A 20-YEAR BUILD (1 LU)

Presented by Anthony Blatt, AIA | Enfra Rooroom (4th FI)

Architects often serve as long-term advocates and trusted advisors on projects that span multiple phases, years, and leadership changes. Drawing lessons from the 20-year, 14-phase development of the First Americans Museum, this session explores strategies for maintaining client vision, managing evolving stakeholder needs, preserving institutional knowledge, and balancing scope, budget, and design quality over time.

12:15 – 1:45 P.M.**LUNCH KEYNOTE & SCHOLARSHIP RECOGNITION**

Sponsored by LDKerns Contractors

DESIGN BUILD IN THE ACADEMY AND THE AIA CODE OF ETHICS AND PROFESSIONAL CONDUCT (1 HSW)

Presented by Christian Dagg, AIA | Ballroom

This program will look at the development of a Design Build program within an academic institution, while at the same time participants will understand the tension between these types of programs and the AIA Code of Ethics. By studying this evolution of the AIA's attitude toward design build, we can better understand how certain types of practice and project delivery methods emerged from conditions that bordered on the unethical to prominent, even innovative, project delivery methods today.

1:45 – 2:15 P.M.

TRADESHOW

Visit our Conference Partners in their booths! Last chance to get your TRADESHOW BINGO card filled to be entered to win a door prize!

2:15 – 3:15 P.M.

BREAKOUTS

SAVING BIRDS (AND OTHER WILDLIFE) THROUGH THOUGHTFUL DESIGN (1 HSW)

Presented by **Connie Scothorn, ASLA** | TenWorks Room (2nd FI)

Explore how Guernsey's 63,000-square-foot headquarters redefined our approach toward design excellence using innovations from mass timber, weathering steel, advanced glazing, and other wellness-driven systems. This session reveals behind-the-scenes insights into the design, permitting, and construction process—highlighting how integrated innovation and purposeful decision-making can shape high-performance, human-centered environments and transform a firm's design philosophy.

BUILDING BETTER: HOW PUBLIC SECTOR LEADERS CHOOSE DESIGN AND CONSTRUCTION (1 LU)

Presented by **Jana Phillips, FAIA** and **Mary Womble, AIA** | ENFRA Room (4th FI)

Learn what owners really think about the interview process and how you can improve the impression you leave. Sharpen your interview skills by hearing what owner groups are really looking for in a multi-step interview process for design professionals and Construction Managers.

3:20 P.M.

JOIN US IN THE BALLROOM FOR THE TRADESHOW BINGO DOOR PRIZE DRAWING & ARCPAC RAFFLE DRAWING!

3:30 P.M.

THANK YOU FOR COMING! DRIVE SAFELY!



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Drawing will be at 3:30 pm on Thursday in the Ballroom.
Must be present to win or have a proxy identified on your Bingo card to accept your prize.

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Leadership AIA is designed for licensed architects on established career tracks who want to gain the skills necessary to advance to higher levels within the architectural profession. Leadership AIA supports participants with programming that addresses professional advancement, firm development, and community outreach.



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Thank You to our Conference Committee

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